



Pricelist

VISION

POWERED BY **eyefall**

Audi AG Tier 1 No Dealer Fees

Audi AG Tier 2 Dealer Packages

Premium Plans

Sales Level 1

Monthly Plan

\$0/mo

Initial Setup
\$0

› National Sales

Aftersales Level 1

Monthly Plan

\$0/mo

Initial Setup
\$0

› Active Loyalty

Sales Level 2

Monthly Plan Initial Setup

\$2,250/mo

Initial Setup
\$2,000

- › Purchase Anniversaries
- › Finance Maturity Offers
- › Lease Maturity Offers
- › Post Maturity Offers
- › Service Customer Not Sold
- › Dealer Bespoke Campaign

Aftersales Level 2

Monthly Plan

\$2,250/mo

Initial Setup
\$2,000

- › First Service
- › Scheduled Service
- › Lapsed Service
- › Audi Care New/CPO
- › Extended Warranty
- › Brake Fluid Flush

Sales & Aftersales Level 2

Monthly Plan

\$4,000/mo

Save \$500/mo

Initial Setup
\$3,000

Save \$1,000

Annual Plan

\$3,500/mo

Save \$1,000/mo

Initial Setup
\$0

Save \$4,000

- › All Sales Level 2 Campaigns
- › All Aftersales Level 2 Campaigns

Save
\$16,000
in the first year with our
annual plan

Additional Products

Bespoke Campaigns (Data Extract, Includes Asset Creation)

Monthly

\$750

Bespoke Campaigns (Data List Provided, Includes Asset Creation)

\$625

Premium Plans

Monthly

\$625

Annual

\$500

per campaign*

\$500

\$350

per campaign*

*Admin Fee of \$5 per campaign plus 1c per email sent