

# Focused. Clear. Results.

## Focused

- > Delivering relevant campaigns to targeted audiences
- > Data cleansing and predictive modelling

### Sales

- ✓ Purchase Anniversaries
- ✓ Finance Maturity Offers
- ✓ Lease Maturity Offers
- ✓ Post Maturity Offers
- ✓ Service Customer Not Sold
- ✓ Dealer Bespoke Campaign

### Aftersales

- ✓ First Service Reminders
- ✓ Scheduled Service Reminders
- ✓ Lapsed Service Reminders
- ✓ Audi Care New/CPO
- ✓ Extended Warranty Offers
- ✓ Brake Fluid Flush

## Results

- > Engagement - Bounce, Open and Click Through Rates
- > Dealer Portal - Campaign ROI Performance Measurement



**35:1**  
Sales ROI



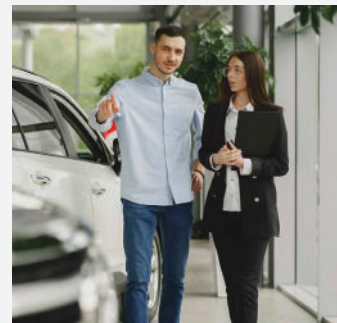
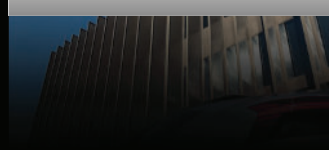
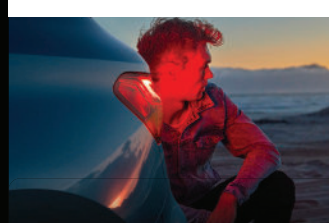
**29:1**  
Aftersales ROI



**>97%**  
Delivery Rate

## Clear

- > Concise Call-To-Action Messaging that drives engagement
- > Audi Corporate Identity Compliant



For Packages and Pricing go to  
**[visioncrm.co/audicanada](https://visioncrm.co/audicanada)** and  
enter code:

**audivision**